

## Call for Consultant – Fossil Fuels & Health Campaign Manager

22 March 2024

*The Global Climate and Health Alliance seeks an experienced international campaign manager to plan and implement GCHA campaigns related to fossil fuel phase out, the health impacts of fossil fuels, and a healthy energy transition, thereby making important contributions to protecting health and to action on climate change through global health sector advocacy.*

**Title:** *Fossil Fuels & Health Campaign Manager*

**Location:** Remote/virtual, time zone compatible with team members in the Americas, Europe and Africa

**Scope:** 12-15 month consultancy contract, continuation dependent on performance, funding, and GCHA needs

**Start Date:** in April

**Effort:** 60%-100% time

**Posted:** 22 Mar 2024

**About GCHA:** The Global Climate and Health Alliance (GCHA) works at the forefront of a growing global movement of health professionals and health and development organizations dedicated to promoting a healthy, equitable, and sustainable future for all. We address the climate crisis through evidence-based advocacy, policy, movement building, research and strategic communications. With 190+ organizational members from 6 regions and over 40 countries, the Alliance co-chairs the WHO-Civil Society Working Group on Climate & Health, and collaborates with organizations and agencies around the world to bring influential health voices to national, regional, and international decision making on climate change and development. The GCHA secretariat is a small team with a large mandate: building the health movement to tackle the climate crisis and preserve a healthy home for humanity.

**Position in Brief:**

*We are looking for a dynamic and experienced campaign manager to guide and implement GCHA's fossil fuel and health campaigns, working with GCHA members, partners, and stakeholders to mount strategic, impactful advocacy that contributes to ending the fossil fuel era and delivering clean, healthy, affordable energy for all.*

**Overview:** In 2021 the health community from around the world came together in support of the [Healthy Climate Prescription](#), an open letter to heads of state and their climate negotiators calling for robust and ambitious action on climate change to protect people's health. Endorsed by over 600 organizations from around the world representing 46 million health professionals and health workers, the letter established (along with its other demands) a consensus position from the health community that a rapid and just phase out of fossil fuels is a health imperative. That position has only strengthened in the following years, with a health letter in support of the call for a fossil fuel

non-proliferation treaty (signed by WHO along with leading health civil society organizations); and the more recent COP28 Health Letter addressing the urgency of fossil fuel phase out, and the need to exclude fossil fuel interests from climate decision making.

Across these years, fossil fuel companies have made record profits, and major fossil fuel producing nations as well as major oil and gas companies have announced plans to expand their fossil fuel production, far beyond levels compatible with the Paris Agreement. Indeed in 2023, the International Energy Agency stated clearly that to meet the goals of the Paris Agreement and limit average warming to 1.5C, [fossil fuel would necessarily decrease by 75% by 2050](#).

Health professionals and health organizations support fossil fuel phase out because ending fossil fuels is essential to limiting global warming to safer levels; and because independent of climate change, fossil fuel extraction and use impose a heavy burden on people's health. Phasing out fossil fuels would bring major, near term health benefits to every community that makes the transition.

The Fossil Fuels & Health Campaign Manager will develop and implement GCHA-led advocacy initiatives aimed at bringing the voices and influence of health professionals, health workers, and health organizations to the critically important work of pushing for a full fossil fuel phase out, and a healthy and equitable transition to clean energy for all.

#### **Major responsibilities:**

GCHA is an alliance, and is most effective when we bring together members, partners, and other stakeholders to work in coordinated efforts to influence change. The FF&H Campaign Manager will be responsible for organizing and facilitating workshops and convenings to develop joint strategies, plan major mobilizations, and share and coordinate engagement. The Campaign Manager will take a lead role in developing relevant materials and publications, and planning public facing virtual and in-person events to influence key moments. The Campaign Manager will manage and maintain member, partner and stakeholder relationships relevant to this work; will work with GCHA's communications team to support development of GCHA media and social media communications related to our FF initiatives; and will represent GCHA in meetings and events related to this work.

This position will report to the ED, and will work with closely other team members as well as many GCHA members and stakeholders. This role is critical to ensuring that the GCHA secretariat, and the health community globally that comes together to collaborate via GCHA, are strategic, focused and effective in moving the needle on fossil fuels, to build unstoppable momentum addressing the primary root cause of the climate crisis and its impact on people's health.

The FF&H Campaigns Manager will have the opportunity to work with a dynamic GCHA team, and passionately committed climate and health leaders around the world, on the most important issues of our time, and will help ensure that in this critical work, we are raising the health voice on fossil fuels to make as great an impact as possible.

Due to the international nature of GCHA's mission, membership, and team, there may regularly be a need to work outside of business hours in your geography.

#### **Responsibilities:**

Strategy Development

- Spearhead and guide stakeholder process to develop joint strategy for effective advocacy to push for the full phase out of fossil fuels and challenge fossil fuel conflicts of interest in climate decision making processes.

#### Stakeholder Involvement

- Design and implement processes to bring together, get input from, and coordinate action with and by a broad community of stakeholders relevant to FF&H strategies.
- Working with others on the GCHA team especially the Networks & Engagement Lead, develop ladders of engagement that create increasingly significant advocacy opportunities for climate and health champions and stakeholder organizations coming into this work.
- Spearhead processes with stakeholders to co-develop letters, submissions, or other key materials and activities to implement joint strategies, supporting with initial drafting, incorporating input, guiding development, and managing sign on and collective dissemination.
- Convene meetings that foster capacity building, peer sharing, movement building, and cross-sector coordination with allied movements and communities (e.g. climate advocates, fossil fuel non-proliferation treaty movement)
- Build and sustain trust with health leaders and health organizations engaged in this work, through conscientious understanding and respect for health stakeholder perspectives, priorities, and availability.

#### Policy Engagement

- With support of GCHA Policy Lead, identify conflict-of-interest policy submission opportunities within UNFCCC or other global processes, and spearhead processes to develop joint submissions with engaged stakeholders.

#### Strategic Communications & Norm Setting

- Working with GCHA communications team and movement building team, oversee development of materials such as infographics, videos, toolkits, medical journal commentaries, etc. to ensure they are strategy-aligned.
- Ensure content of all GCHA materials, communications, and initiatives is robustly evidence-based.

#### Represent GCHA

- Represent GCHA in meetings and events relevant to FF&H campaigns.
- Work with GCHA strategic partners beyond the health community.

#### Other

- Support special projects as needed, within the scope of the contract and/or upon request and agreement in writing.

### General qualities/competencies:

#### Competencies

##### Required

- 3-5 years national or ideally, international advocacy and/or campaigning experience, e.g. climate change advocacy, fossil fuel advocacy, tobacco advocacy, sugary beverage advocacy, or other relevant environmental and/or health campaigns or initiatives.
- Experience working on health, in a health setting, or background/training in health.
- Understanding of the role of fossil fuels in climate change and impacts on health.
- Cross-cultural experience working internationally on health and/or climate issues.
- Strong written and verbal communication skills in English.
- Experience and capacity to work well virtually, using platforms such as Zoom, Skype, Google Docs and Drive, Slack.

##### Desired

- Nice to have: Experience using a CRM a strong plus.
- Competence in a non-English language is a strong plus.

## Qualities

- General willingness to engage in a broad range of activities to support organizational requirements. We are a small team, so roles at all levels require both planning/managing and doing.
- Initiative and accountability -- follow through, taking responsibility, being proactive. Self-starter who can work independently, and has the ability to present solutions and anticipate needs.
- Well-organized, effective capacity to prioritize and manage flow of diverse tasks and competing demands.
- Clear and proactive communicator. Because we are an entirely virtual organization, it is important for all members of the team to keep others informed about their work, communicate about challenges or needs, and listen effectively to others on the team.
- Passion for the issues and enthusiasm for the work - we are a mission-driven organization working hard to interrupt the climate crisis and ensure a healthy and safe future for humanity. The successful candidate will share this passion.
- Candidates from communities/regions on the frontlines of fossil fuel and/or climate change impacts are strongly encouraged to apply.

## Other considerations:

- **Location:** This is a remote position, open to candidates able to work hours reasonably overlapping the North America Pacific Time to Europe/Africa time zones.
- **Hours:** Flexible working hours, but the expectation of being available for core working hours between UTC-8 (e.g.: San Francisco, Vancouver) and UTC+3 (Nairobi) time zones. Position may on a regular basis require meetings outside these hours to accommodate partner time zones around the world.
- **Travel:** Position may involve international travel up ~2-3 times per year.
- **Tools and Supplies:** This is a consultant position and you will provide your own computer, materials and supplies.
- **Duration:** Contract is offered for up to 15 months. Continuation depends on performance, available funding, and the needs of the Alliance.
- **Remuneration:** Rate dependent on experience and location.

The Global Climate and Health Alliance encourages people with diverse backgrounds and characteristics to apply. We strive to provide a flexible, inclusive and supportive working environment. As a small secretariat serving a rapidly growing global movement, we offer ample opportunities for our team to learn and grow professionally.

To apply: Please fill out this [Application Form](#), and upload your cover letter, and a CV or resume, to it. <https://forms.gle/iTggUoMPHDnNax8MA>